

THE
LIVERPOOL
TOUR GUIDE
SERVICE



Conference Services

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Introduction

If you have already made the choice to bring your conference or event to Liverpool, then we would like to say 'Well done'. You have made a good choice and one we are sure you will not regret.

Something you will find here in Liverpool is not only a warm welcome, but an eagerness to ensure that visitors have a great experience and leave the city singing its praises. We hope that we will be able to add you and your organisation to the list of many who see Liverpool as a great place to come and do business, while at the same time having some fun into the bargain.

Our company, The Liverpool Tour Guide Service (LTGS), is a Liverpool-based company providing a range of services to conferences and groups visiting the City Region. Our strong points are that we have the local knowledge, the contacts and the experience to ensure that your conference or event in Liverpool makes the most of the City in which it is taking place.

In Liverpool you have the opportunity to turn a great conference into a truly memorable experience and we want to work with you achieve this.

Licensed by VisitLiverpool, and working closely with the Liverpool Convention Bureau, LTGS can offer a range of services including Guided Tours, Partner's Programmes, Meet and Greet Services, Transportation, Themed Evenings and visits to local attractions.

And what is more, along the way you'll find that we can give you a lot of useful advice to help you with your event in Liverpool.

Paul Beesley

Guided Tours

We realise that the main purpose of your visit to Liverpool is for your conference or event. However, it would be a pity if your delegates left the city without having seen at least some of this former Capital of Culture.



Whether you have time allocated during your conference programme for leisure or if you feel delegates would like to take a guided coach or walking tour after the day's business is done, we can take on the arrangements for this.

We will book the Tour Guide and, if necessary, the coach and we can even handle the individual bookings, if this will help to take away from you the hassle associated with organising a guided tour.

Even if you want to make a guided tour available, but you need the delegates to pay individually, we can handle the individual payments too.

In short, arranging a guided tour during your event does not mean more work for you.

A sample of our coach and walking tours are listed below, but for a more comprehensive list, please visit www.ltgs.co.uk

City Panoramic Tour

This is our most popular tour, giving the passenger an insight into the history of Liverpool, the story of how the City has developed over the years and it will also act a good signpost for places that the visitor may want to see in their own time.

The tour will enable the visitor to see the City's major landmarks, including Cathedrals, Town Hall, Pier Head, Albert Dock and the Museums and Galleries. The tour can also include an internal visit to one of the Cathedrals and a trip to Penny Lane.



The Beatles Tour



This is the definitive tour for Beatles' fans, young and old alike.

Accompanied throughout by music of the Fab Four, the tour takes you to one of each of their homes, schools and colleges where they studied, Penny Lane and Strawberry Field and arguably the most

important place in rock and roll history, where John and Paul met for the first time. This is a 'must do' tour for Beatles fans.

City Panoramic and Beatles Tour

It is difficult, often, to find the balance between a City Tour and a Beatles Tour. So why not do a combination! This suggested tour includes all of the major buildings of Liverpool together with the main Beatles sites. You can still see the homes of John and Paul together with Penny Lane and Strawberry Field.

Maritime and World Heritage Site

This walking tour will introduce you to the maritime history of Liverpool, taking in the Albert Dock, the UNESCO World Heritage site at the Pier Head and then heading into the business district to view the Town Hall, the location of Liverpool's castle and to take a look at some of Liverpool's original seven streets.



Ale Trail

There is no better way to enjoy the sights and history of Liverpool than by interspersing your tour with a drink or two at a local pub. The tour will centre on several of Liverpool's historic pubs, from spectacular Gin Places to maritime hostelries, all with stories to tell. Along the way, depending on the pubs visited you will also hear about some of Liverpool's historic buildings.

Partner Programmes

For those conferences and events where it is traditional for partners to attend, it is often difficult to ensure that they are kept busy during the conference. We can arrange an entertaining, informative and thoroughly enjoyable programme for partners, ensuring that their visit to the city will be an enjoyable one too.

A typical itinerary might look like this:

AM – City Tour including a break for coffee at Liverpool Cathedral

Lunch at one of Liverpool's excellent restaurants

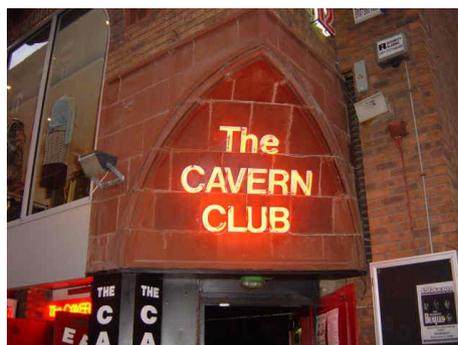
PM – A cruise on the famous Mersey Ferry followed by a visit to Port Sunlight Village and the Lady Lever Art Gallery located on the Wirral Peninsular

Liverpool Themed Evenings

Liverpool is a great place to relax and have some fun. Your delegates have to eat while they are here, so why not combine this with an evening, the type of which you could only have in Liverpool.

Beatles Night – She Loves You, Yeah, Yeah, Yeah

Starting with a three course evening meal at Blake's Restaurant in the Hard Days Night Hotel, the guests are then escorted to the world famous Cavern Club just around the corner for a night of unforgettable Beatles Music.



Singing and dancing will continue into the early hours, but the experience will be remembered for years to come.

As an alternative you can stage the whole evening in the Cavern Club, using their exclusive 'Live Lounge', where hot and cold buffet catering is available.

Football Night – You'll Never Walk Alone

You don't have to be a football fan to know that Liverpool Football Club is one of the most successful clubs in the world.



The evening takes place at Anfield, the home of LFC, where you will have the opportunity to visit the Club Museum, viewing an original European Cup, dine in the Boot Room, the club's highly acclaimed restaurant and then imagine you are on the Kop as you sing along to the famous songs and chants.

Liverpool - a magical, musical city

Mention Liverpool and music in the same sentence and it is probably The Beatles that spring to mind. However, Liverpool was a musical city before The Beatles arrived on the scene.

This entertaining evening includes dinner at one of Liverpool's traditional pubs, followed by a local singer, who will take you through Liverpool's musical history with folk songs, sea shanties, Merseybeat and even some of the more contemporary songs that have made Liverpool, in the opinion of the Guinness book of Records, the pop capital of the world!

Meet and Greet Services

Many conferences and events have participants who may need to be met at Liverpool John Lennon or Manchester Airports, or indeed from Liverpool Lime Street Station.



By using one of our professional Tour guides to do the 'meet and greet' it means that you and your staff can concentrate on the conference itself and when that flight is delayed it isn't a valuable member of staff who is spending unproductive time at the airport.

Our Tour Guide will also be able to offer information to your guests on the journey to the hotel or conference location.

Transportation

We are able to book the right type of vehicle to suit your needs, from chauffeur driven cars and MPVs to 75 seat executive coaches and everything in between.



We only use quality transportation, so your guests can be assured of a comfortable journey with a professional driver.

Local Attractions

Liverpool has a wealth of attractions, including two magnificent Cathedrals, St. George's Hall, the Mersey Ferry, Beatles Story and the Walker Art Gallery to name but a few.

LTGS has a secure website where individuals can book a range of local attractions before they arrive in the city. By creating a hyperlink from your conference website to our attractions website, www.seeliverpool.co.uk, your delegates can make their own arrangements to see the city before they even set foot here.



For information on all services offered by LTGS, please visit:

www.ltgs.co.uk